

Cohort 5

Key information

- Led by CDI Alliance
- Runs from 16 October
- In-person bootcamp 9.30am - 4.30pm
- Twice weekly virtual masterclasses

Masterclasses

8 virtual masterclasses delivered by CDI experts, run twice weekly on Tuesday and Thursday from 10.30am - 12noon, packing in purposeful and practical advice.

Business Bootcamp

The programme kicks off in person on 16 October. Onboarded businesses will meet for a face to face session with CDI experts encouraging them to look at their creative company in detail.

1:1 Mentor support

All onboarded businesses will have the option to select a mentor. Sessions will be planned in to run alongside the programme's six week intensive timetable.

Online masterclasses

- A Strategy for Marketing YOUR Business - 5 November
- Business Confidence - 7 November
- Leadership Skills - 12 November
- Talent Strategies for the Creative Sector - 14 November
- How to Turn Your Pipeline into Sales - 19 November
- Systems & Processes for Scale Ups - 21 November
- Contingency & Succession Planning - 26 November
- Understanding Funding - 28 November

